

Intentional Direct Mail | ROI Study

**“We’ve only sent out 34 postcards so far,
and already have 3 sales for \$30,000.”**

Robert Shrewsbury, 806Exteriors.com



806Exteriors.com • Amarillo, TX

June 2018

806Exteriors.com saw an immediate and decisive impact from their Intentional Direct Mail campaign.

882:1 ROI

For every \$1 spent on Intentional Direct Mail they've earned \$882

**INTENTIONAL
DIRECTMAIL™**
INTENT-BASED MARKETING