

Intentional Direct Mail | Case Study

For every \$1 spent on Intentional Direct Mail, Beyond Digital Imaging has earned \$2.50.



Beyond Digital Imaging • Shreveport, LA



“Our customers really enjoyed our 20% discount and the postcard brought them back to us to provide additional services. We were most excited to see the postcards bring us new clients, we had more than **20 sales** from our first campaign. We have renewed our Intentional Direct Mail campaign and continue to experience strong results.”

Angel Burns, Beyond Digital Imaging

2.5:1 Return On Investment

After such a strong performance, Beyond Digital Imaging was quick to renew their Intentional Direct Mail campaign.

**INTENTIONAL
DIRECTMAIL™**
INTENT-BASED MARKETING