

Intentional Direct Mail | ROI Study

Tedco Buildings N Things has earned \$51 for every \$1 spent on Intentional Direct Mail.



Tedco Buildings N Things • Amarillo, TX



51:1 Return on Investment

Upon enjoying such a strong ROI on their first Intentional Direct Mail campaign, Tedco Buildings N Things was quick to renew their account and got another campaign started immediately.

“Intentional Direct Mail brought us a \$62,000 sale!”

Dana Geisdorf, Owner

**INTENTIONAL
DIRECTMAIL™**
INTENT-BASED MARKETING