

\$50-60,000 in Sales!



Middlefield Windows & Doors • Valley View, OH

“We just finished a \$15,000 job from our IDM campaign, and sales have been easily over \$50-60,000. We’re so happy to find some advertising that we actually know is working!”

January 2020 | 37:1 ROI

Middlefield Windows & Doors saw an immediate and dramatic impact from their Intentional Direct Mail campaign.

**INTENTIONAL
DIRECTMAIL™**
INTENT-BASED MARKETING